

# 4 must-haves

## when digitizing classroom learning

### Corporate education will never return to the classroom<sup>1</sup>

Regular video conferencing **won't cut it anymore**

**59%**

of learning leaders rapidly digitizing learning programs<sup>2</sup>

A more engaging sustainable **solution is needed**

Now is the time to develop an on-demand virtual learning strategy that considers the entire digital learning experience, including method, content, reporting, analytics, engagement, security and more.

**218%**

higher revenue per employee delivered by comprehensive digital learning programs<sup>3</sup>

## Priorities to focus on when digitizing classroom learning

**1**

### Learner engagement

Don't just "webinar" it. You won't get the behavior change you need. Consider situational-based learning, immersive simulations, and virtual reality. Programs that create a visceral response to what's on screen.

**75%**

improvement in learning quality & retention by learning through immersive experience<sup>4</sup>

**2**

### Scalability

Scalable platforms allow you to reach thousands of learners simultaneously at less cost than classroom rollouts. Up-front assessments and 'test-outs' can help reduce the amount of seat time further.

**92%+**

Reduction in delivery times (2.25 years to less than 2 months reduced delivery timeframe for training 5,000 managers in US Investment Bank)<sup>5</sup>

**3**

### Data and assessment

With immersive learning, you're tracking behavioral data and identifying skills gaps. Even better, you can connect this data back to the KPIs you care about most, giving you an accurate idea of what your learning ROI really is.

**86%**

of senior L&D professionals want access to metrics that help identify business value of learning programs<sup>6</sup>

**4**

### Security and resiliency

Top corporate learning platforms leverage enterprise-grade infrastructure and granular security practices to ensure continuity and safeguard content and confidential information.

**4 ways**

to keep data safe:

- host on cloud infrastructure
- use Virtual Private Clouds (VPC)
  - encrypt data
- ensure data backup

## Learn how the reskilling revolution can transform your L&D

Digitized learning that's remotely accessed, managed and measured - infinitely scalable, engaging and a safe place for learners to assess, practice, and optimize the critical soft skills that power business success. Is it any wonder corporate education will never return to the classroom?

[www.etu.co](http://www.etu.co)