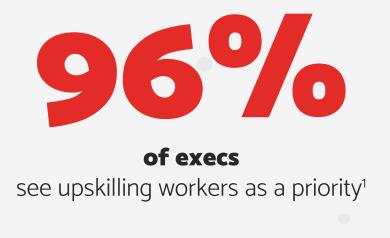
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Reskilling revolution: Preparing your workforce for a new digital era

It's here - we are in a digital economy. Automated and digital workplaces are omnipresent.



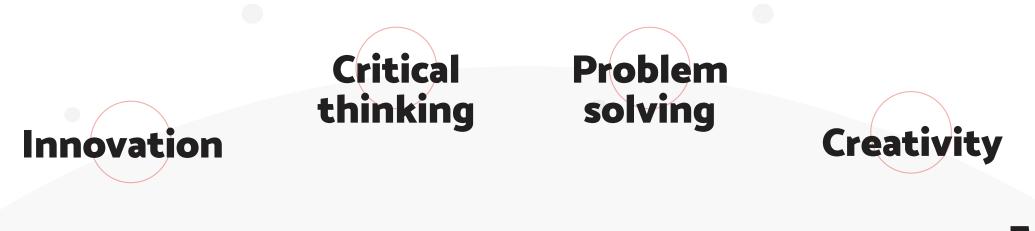
workers need reskilling to adapt¹





Which skills matter most?

Soft skills now reign supreme:²



Digital fluency

Emotional intelligence

91%

of talent professionals view soft skills as "very

important to the future of recruiting and HR"⁵

Almost 100%

of learning is being delivered remotely during the health crisis

74%

of leadership training

was being delivered in face-toface settings...until now

The most effective delivery methods?

Those that are immersive, scalable and measurable.

- Simulation
- Games
- Virtual reality (VR)
 - Augmented reality (AR)
 - **Role-play and scenario-based**

The most impactful results

Businesses can drive reskilling and upskilling in an effective, scalable, cost-efficient way and turn change into opportunity.





improvement in learning quality & retention by learning through immersive experience³



reduction in seat time⁴

Turn change into opportunity

Discover how you can close critical skills gaps fast with ETU behavioral learning simulations to meet and prosper from the challenges of the changing business landscape

www.etu.co

Sources: 1. McKinsey: Retraining and reskilling workers in the age of automation 2018 2. World economic forum: Towards a Reskilling Revolution Industry-Led Action for the Future of Work 2019 3. Accenture: Immersive Learning for the Future Workforce, 2018 4. ETU case study: How behavioral Learning generated £1m ROI for a leading US investment bank 5. LinkedIn, 2019 Global Talent Trends